

LICKING COUNTY Board of REALTORS® Presidents Letter

Welcome to 2026 and the Licking County Board of REALTORS®!

It is truly an honor to serve as the 2026 President of the Licking County Board of REALTORS®. I'm grateful for the opportunity to lead an organization with such a long history in our community and I'm equally excited about where we're going next. This year is not about doing "business as usual." It's about building something stronger, more visible, and more impactful. Something our members feel proud to be part of and something our community recognizes as a trusted resource.

One of the biggest steps forward for LCBR is something we've never done before: we have created a three-year strategic plan. This plan is our roadmap for growth and progress. It allows us to focus on what matters most, track our goals, and make sure we're building a strong foundation not just for 2026, but for the years that follow. Most importantly, it ensures that we are moving forward with intention.

Many people know REALTORS® help people buy and sell homes, but fewer people understand what a local Board of REALTORS® actually does, or why membership matters. That's something I would like to change. In 2026, we are working to increase awareness of our Board within Licking County and strengthen our presence as a professional organization that educates, supports, and serves. The goal is for the LCBR to become a name people recognize as a source of real estate knowledge, professionalism, and community impact. To be the Board that people look to for answers, guidance, and leadership in housing conversations from market trends and consumer education to property rights and advocacy.

Membership should never feel like "just another fee." It should feel like an investment that gives you real value and real support. LCBR offers tremendous benefits to both our REALTORS® and Affiliates, one that directly supports you in your day-to-day business. Beyond that, LCBR is committed to offering resources, education, networking, and connections that strengthen your success and elevate the professionalism of



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real estate across Licking County.

Our Affiliate Partners are a vital part of our organization. They bring expertise, services, and support that help our members succeed and their involvement strengthens the entire Board. In 2026, we want to do more than simply include affiliates. We want to better recognize them, engage them, and create stronger partnerships. We are committed to finding new ways to highlight the value they bring and ensure they feel appreciated. When REALTORS® and Affiliates work together intentionally, our entire membership becomes stronger.

Another key focus for 2026 is increasing awareness of RPAC (REALTORS® Political Action Committee). Many people misunderstand what RPAC is, or why it matters. RPAC is not about politics for politics' sake. It's about protecting the real estate industry, defending property rights, and ensuring that we have a voice in decisions that directly impact homeownership, housing, and our businesses right here in Licking County. Simply put: if we don't have a seat at the table, we risk being on the menu. As REALTORS®, advocacy is part of our responsibility, and RPAC is one of the strongest tools we have to protect our profession, and serve our clients well.

I believe the Licking County Board of REALTORS® has incredible potential, not just to support members, but to become a larger presence in Licking County as a trusted, respected voice in real estate. This year is about progress, momentum, and purpose.

Thank you to every volunteer, Affiliate, committee member, and REALTOR® who shows up and contributes. Your involvement matters. Your voice matters. And LCBR is ready to help you move forward.

I'm honored to serve you in 2026, and I can't wait to see what we build together.

With gratitude and excitement,

Heather Stasel
2026 President
Licking County Board of REALTORS®



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Chief Executive Officer's Letter

As I enter my second year as
CEO of the Licking County Board of REALTORS®, I am incredibly proud of the progress we've made together and energized for what lies ahead. Over the past year, we have continued to strengthen our foundation, enhance our operations, and focus on delivering value to our members and affiliates.

Our association is built on connection, collaboration, and community and those values remain at the heart of everything we do. From our Lunch Club events and Annual Awards Banquet to our RPAC Auction, Golf Outing, and expanded continuing education opportunities through our new CE Committee, we are committed to creating meaningful experiences that support both professional growth and member engagement.

One of the most rewarding aspects of our work continues to be our commitment to giving back. Through our Lunch Club charity auctions and member involvement, we are proud to support local children's charities and make a positive impact right here in Licking County. This is a true reflection of who we are as REALTORS® Professionals who care deeply about the communities we serve.

I would also like to extend my sincere appreciation to our affiliate members. Your continued support and sponsorship make so much of what we do possible. The relationships between our REALTORS® and affiliates are vital, and this directory is a valuable resource to help foster those connections. I encourage all members to utilize it, support one another, and refer business whenever possible.

As we move through 2026, we remain focused on growth, leadership development, and creating new opportunities for engagement within our association. I am excited for what we will accomplish together and grateful for your continued trust and partnership.

Sincerely,
Leslie Thoman
Chief Executive Officer